

ZŁOTA GORZKA

Złota Gorzka - the best in the world

Białystok's vodkas have been recognized in the world. Złota Gorzka, flavoured vodka, made at Polmos Białystok, has received the highest prizes at prestigious International Review of Spirits contest in Chicago. Złota Gorzka with Mint has received a Gold Medal, while Złota Gorzka has been rewarded with a Silver Medal.

International Review of Spirits contest, run by Beverage Testing Institute, is the biggest and most prestigious international contest in alcohol business. Beverage Testing Institute is an independent organization that conducts professional tastings of alcohol beverages. Their panelists are highly experienced professional guest tasters, who are retailers, restaurateurs and journalists. Samples are tasted blind in Chicago, in a dedicated tasting lab that has been specially designed to minimize the influence of external factors. All panelists are regularly screened, audited and trained.

"As all products are being tested in the same, rigorous way according to objective and clear criteria, reviews made by Institute are highly valued in the alcohol industry. That makes us even more pleased with the high rating of our spirits" – said Karol Krekora, Brand Manager of Złota Gorzka.

Złota Gorzka has also achieved Bronze Medal on International Wine and Spirit (IWSR) contest in 2008.

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Złota Gorzka is a popular brand in a fast growing bitter-sweet vodkas segment. Its noble and gentle taste, which comes from original recipe and maturing in oak barrels, has been rewarded at international contest "Monde Selection". The recipe of that fruit and spicy vodka was invented in Białostocka Wytwarznia Wodek, that was established in 1928.