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CEDC Announces New Distribution Agreement for Żubrówka Vodka in United States with Rémy Cointreau USA, Inc.

Central European Distribution Corporation (NASDAQ: CEDC) today announced it has agreed to grant the exclusive importation rights of Żubrówka Vodka in the United States to Rémy Cointreau USA, Inc. As a result, Rémy Cointreau USA, will be the exclusive import agent for the Żubrówka brand of Vodka produced by CEDC in Poland.

Żubrówka Bison Grass Vodka, which traces its origins to 14th century Poland, is one of the most popular selling vodkas in Poland today, and is sold in over 50 countries worldwide. It is a favorite of European barmen because of its very unique flavor which is derived from "bison grass", an aromatic plant from northern Poland. Rémy Cointreau USA, a subsidiary of Rémy Cointreau, SA, a world leader in premium spirits, is also the exclusive importer of premium and ultra premium brands such as Rémy Martin® Cognac, Cointreau® Liqueur, and Metaxa® Greek Liqueurs.

William Carey, President and CEO commented, *"We are pleased to further our cooperation with Rémy through this import agreement with Rémy. Rémy is one of the leaders in the U.S. for sales and marketing of premium spirits in the on-premise channel. In addition to their own premium brands, Rémy is the import agent for The Macallan®, The Famous Grouse®, and Highland Park® Scotch Whiskies in the US. We believe that Rémy is a perfect partner for further expansion and development of the Żubrówka vodka brand in the US with their complementary portfolio and we look forward to our joint cooperation on the development of this brand."*

Thomas Jensen, President and CEO of Rémy Cointreau USA added, *"We believe Żubrówka Bison Grass Vodka is a nice fit with our portfolio of premium spirits in the USA. We take great pride in only representing brands that are authentic and offer consumers a real point of difference and Żubrówka delivers on this proposition."*

CEDC is the largest vodka producer in Poland and Russia and produces the Green Mark, Absolut, Żubrówka, Bols, Parliament, Zhuravli and Soplica brands, among others. CEDC currently exports Żubrówka, Green Mark and Soplica to many markets around the world, including the United States, England, France and Japan. CEDC also produces and distributes Royal Vodka, the top selling vodka in Hungary.

CEDC also is the leading national distributor of alcoholic beverages in Poland by value, and a leading importer of alcoholic beverages in Poland, Russia and Hungary. In Poland, CEDC imports many of the world's leading brands, including brands such as Carlo Rossi Wines, Concha y Toro wines, Metaxa Liqueur, Rémy Martin Cognac, Guinness, Sutter Home wines, Grant's Whisky, Jagermeister, E&J Gallo, Jim Beam Bourbon, Sierra Tequila, Teacher's Whisky, Campari, Cinzano, Skyy Vodka and Old Smuggler. CEDC is also a leading importer of premium spirits and wines in Russia with such brands as Hennessy, Moët & Chandon and Concha y Toro, among others.

Additional information

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This press release contains forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 including, without limitation, statements regarding our strategies, focus, beliefs and expectations. Forward looking statements involve known and unknown risks and uncertainties that may cause the actual results, performance or achievements of CEDC to be materially different from any future results, performance or achievements expressed or implied by our forward looking statements.

Investors are cautioned that forward looking statements are not guarantees of future performance and that undue reliance should not be placed on such statements. CEDC undertakes no obligation to publicly update or revise any forward looking statements or to make any other forward looking statements, whether as a result of new information, future events or otherwise, unless required to do so by securities laws. Investors are referred to the full discussion of risks and uncertainties included in CEDC's Form 10-K for the fiscal year ended December 31, 2008, including statements made under the captions "Item 1A. Risks Relating to Our Business" and in other documents filed by CEDC with the Securities and Exchange Commission, including CEDC's Current Report on Form 8-K dated November 12, 2009.

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